

WE PLAY SMART HOCKEY SIGN



The We Play Smart Hockey sign is provided for your team to create a photo together to demonstrate your collective commitment to playing Smart Hockey.

You will find 18 letters in your Smart Hockey Concussion Kit. Line up all your players for a team photo and have them each hold a letter (with appropriate spacing to form words) to spell out **We #PlaySmartHockey**

- After completing your pre-season concussion education meeting, line your team up and to take this photo where you create the “We Play Smart Hockey” sign, letter by letter.
- With parents’ permission, post this picture to your league and/or team’s website or your social media channels to show that your team plays Smart Hockey and supports concussion education and player safety.
- If your team does a newsletter or hangs up team photos in your arena, be sure to include your Smart Hockey photos.

Refer to our Smart Hockey Social Media Guide for more tips and information. Make sure you tag **@ParachuteCanada** in all your posts so we can see and share how **#PlaySmartHockey**.

